

Live Well Kingston is a coalition of organizations, businesses and individuals that work together to improve the environment, culture, and opportunities in Kingston, NY for residents to lead healthier lives.

Platinum, Gold, and Silver Sponsorship Benefits

- ◆ Special Recognition on the Live Well Kingston website, on marketing materials, and at Live Well Kingston events, plus all of the benefits listed below.

Other Contributing Sponsor Benefits

- ◆ Advertisement space on the Live Well Kingston website and listing as a partner organization
- ◆ Subscription to the monthly Live Well Kingston Newsletter by postal mail

All Member Benefits

- ◆ Participation in Quarterly Collaborating Coalition Forums where members inform and become informed by efforts of the initiatives, participate in coalition planning, and network with other members
- ◆ Participation in collective advocacy for policy, environmental, and systems changes and programming that will improve health
- ◆ Opportunities to network with other members and develop relationships that will lead to collaborative grant applications and support for your organization's grant applications that relate to the Live Well Kingston vision
- ◆ Affiliation to the Mayor's Wellness Campaign and a collective effort by the City to improve health indicators
- ◆ Access to opportunities to build capacity as organizations and individuals (i.e. trainings, webinars, classes)
- ◆ Recognition by the Mayor and the City of organizational and individual champions of the vision and mission on a bi-annual basis

Find us online! www.livewellkingston.org

Live Well Kingston



Building a Better Kingston



Membership/Sponsorship



For Everyone to Walk, Bike, Eat, and Play

Vision

Live Well Kingston envisions a community environment that promotes and supports healthier lifestyle choices.

Mission

Live Well Kingston brings partners and residents together to facilitate policy, environmental, and systems changes that result in a healthy and active community.

www.livewellkingston.org



Cornell University
Cooperative Extension
Ulster County



HealthAlliance
of the Hudson Valley®

Why participate in the movement for a healthier community?

For Businesses

The health of a community impacts the economic health of businesses. A diverse and robust business economy helps everyone's bottom line. Communities with a high quality of life and access to amenities such as rail trails and healthy foods are desirable locations for businesses to re-locate.

Employers know that the health and productivity of a workforce are affected by the vitality of the community where the workforce resides. Healthy employees have higher levels of productivity and miss fewer days of work due to illness. Healthy employees can lead to reduced workers' compensation and health insurance costs. Employees' well-being can be supported by a culture of health and a community where healthier options are the easier choice.

For Non-Profit Organizations

Non-profit organizations are already committed to improving the quality of life and the environment here in Kingston. By joining, your non-profit will become part of a coordinated movement. Non-profits can begin to collaborate, pool resources, and leverage larger sources of funding as a partnership to meet our collective goals. Together, we can create a better environment and experience for Kingston's residents more effectively than we can with our separate programs.

For Individuals

Your concern for your health and the health of your family and community can help us make a difference. If you are interested in volunteering, the coalition can find the right position for you based on your interests. Your support and sponsorship will help our coalition be sustained and grow to make Kingston a better place to live.



All are welcome to join Live Well Kingston free of charge as a member to participate in the work of the coalition. We encourage individuals and organizations to consider sponsorship to sustain the work of the coalition.

I want to join as:

- An Individual
 A Representative of my Organization

I am a:

- New Sponsor/Member
 Renewal

Name: _____

Organization (if applicable): _____

Address: _____

City: _____ State _____ Zip _____

Phone: _____

Email: _____ Website _____

Choose your sponsorship level:

Suggested Sponsorship Levels	Annual Contribution
<input type="checkbox"/> Platinum	\$10,000+
<input type="checkbox"/> Gold	\$5,000-\$9,999
<input type="checkbox"/> Silver	\$1000-\$4999

Organizations and individuals that are making a substantial financial investment in the operations of Live Well Kingston to sustain the efforts of making Kingston one of the healthiest small cities in New York.

<input type="checkbox"/> Visionary	\$500
<input type="checkbox"/> Champion	\$250
<input type="checkbox"/> Energizer	\$100
<input type="checkbox"/> Individual	\$25
<input type="checkbox"/> Other Amount	\$ _____

Special Interest or Engagement Areas: _____

Make check payable to: CCEUC, and put Live Well Kingston in the notes.

Mail to Attn: Kristen Wilson, CCEUC, 232 Plaza Rd., Kingston, NY, 12401

For Credit Card Payments please complete the following:

Circle Card type: VISA / MasterCard

Name as it appears on card: _____

Card Number: _____

Expiration Date: Month ____ / Year ____ Amount to be charged \$ _____

Signature (Required) X _____